



Thank you

FOR DOWNLOADING THE PRICING & WEDDING PREP GUIDE

Your wedding day isn't just about makeup. After 2 years of pandemic living, one thing is clear, beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more special.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride. Schedule a complimentary Zoom call/phone call and let's design a look you love.

Veronica

in this guide

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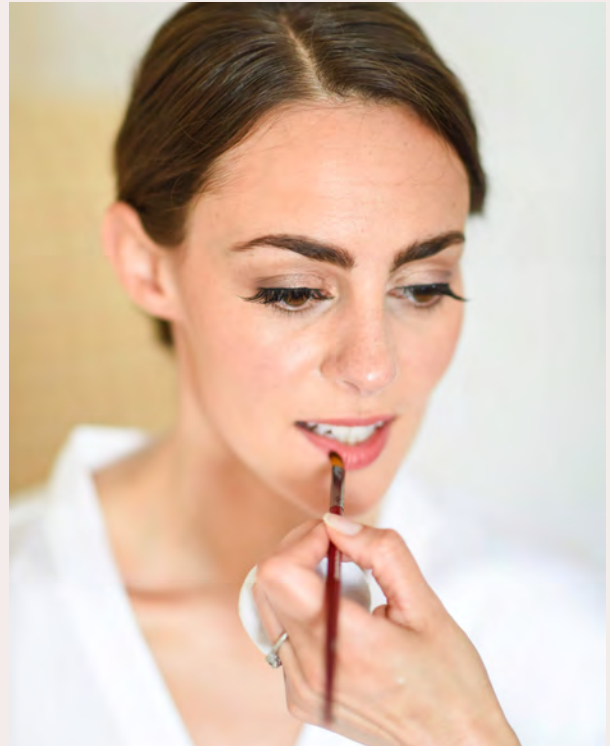
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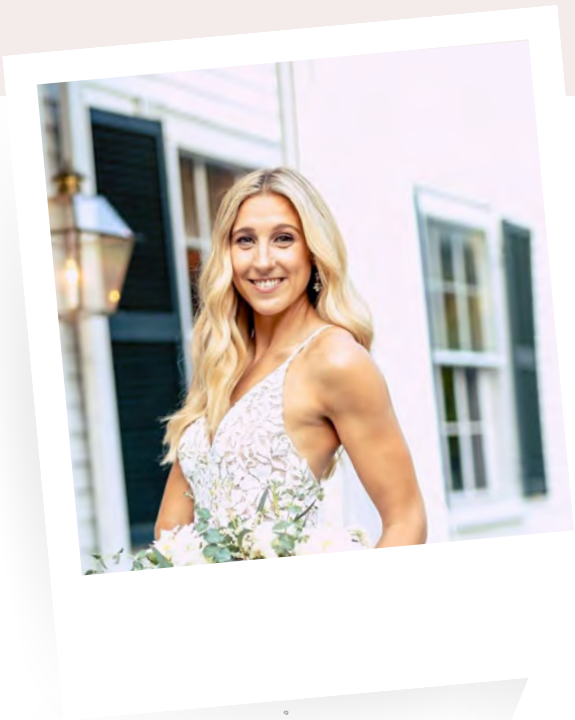
WHAT *to expect*

TIMELESS, CLASSIC, YOU BUT BETTER LOOKS

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists where everyone looks the same. There is an entire process that celebrities use to look their best and it's for good for a reason. Why is your wedding day any different? This is your red carpet moment.

We make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more natural beauty/red carpet than a social media trend. While we can do any look you like, we specialize in "you but better" looks that are timeless and last a lifetime.





COVID-19

infection control

SANITATION/INFECTION CONTROL

Even before Covid-19, we've always taken infection control very seriously. Clean makeup kits, brushes, and scraping all products and powders, we go above cosmetology licensing standards. We follow CDC guidelines at all times.

VACCINATIONS

We believe that being fully vaccinated (including boosted) is basic infection control as a beauty professional.

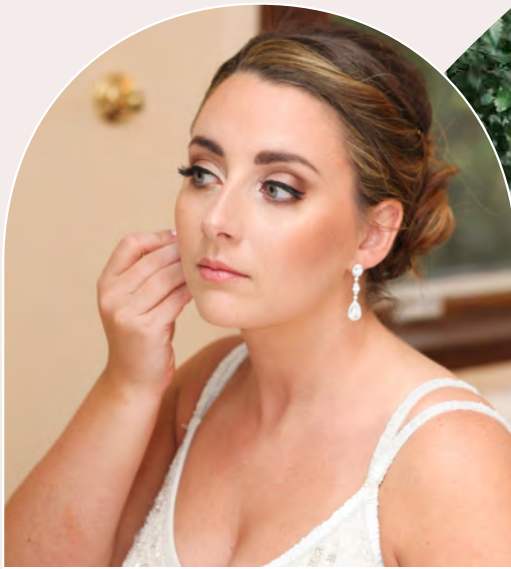
Weddings are a time where loved ones of all ages & health concerns come together, so you can be sure every artist is fully vaccinated and boosted.

We require anyone we perform services on to be vaccinated and boosted, or have a negative COVID test. Submit to forehead temperature checks and will not receive services if they have a temperature of 100 degrees Fahrenheit or greater and confirm in writing that they have not, within 48 hours of the date of services, had a temperature more than 100 degrees Fahrenheit, developed a cough, suffered from virus caused nausea, reside or have physical contact with anyone that is symptomatic.

Proof may be requested.

BRIDAL PRICING

Guide



Wedding Day Pricing & Services

BRIDE Includes individual lashes	\$230
ADDITIONAL PEOPLE (AGES 12+)	\$115
JUNIOR BRIDESMAID/FLOWER GIRL (UNDER 13)	\$35
FALSE LASHES (STRIP)*	\$15
FALSE INDIVIDUAL LASHES*	\$25
MAKEUP TRIAL Travel not included. See page 07 for fees.	\$185
AIRBRUSH ADD-ON * subject to change based on coverage needed. advance notice needs to be provided	\$30+
TOUCH-UPS	\$100 PER HOUR.

*EACH ADD-ON IS AVAILABLE WITH FULL-FACE APPLICATION. INDIVIDUAL À LA CARTE SERVICES WITHOUT FULL FACE APPLICATION ARE SUBJECT TO AN INCREASE IN PRICE. NOTICE OF THESE SERVICES DESIRED MUST BE PROVIDED TO THE ARTIST IN ADVANCE OF EVENT DATE. REQUESTS ON DAY OF SERVICES ARE NOT GUARANTEED DUE TO SCHEDULING.

OTHER PRICING

Considerations

TRAVEL FEE

\$0.58 PER MILE

First 30 minutes complimentary from North Reading, MA. \$0.58/mile after will be charged per artist. Additional fees will apply if public events impacts travel time to and from location (i.e. parade, road race, outdoor festival, etc.).

CHANGE OF LOCATION FEE (WITHIN VICINITY)

\$100/HOUR

CHANGE OF LOCATION (OUTSIDE OF VICINITY)

\$150/HOUR

VALET PARKING

HOTEL
RATE

MEN'S GROOMING

Must be at same hotel location or change fee applies.

\$75

WAIT FEE

When bride and bridal party are late to begin services

\$100 PER
HOUR

OVERTIME

When service disruptions or wait times caused by the party cause the artist or stylist to run overtime

\$100 PER
HOUR

GRATUITY

NOT INCLUDED BUT
GREATLY APPRECIATED

OTHER PRICING

Considerations

WATERPROOF TATTOO COVERAGE

\$75 AND UP

subject to change based on coverage needed. advance notice needs to be provided

EARLY MORNING FEE (BEFORE 7 AM)

\$100 PER HOUR

For an arrival time prior to 5:30 AM, overnight accommodations must be provided.

HOLIDAYS

\$150

+ Holiday weekends:

New Year's Eve/Day, Valentine's Day, Easter, Memorial Day, 4th of July, Labor Day, Thanksgiving, and Christmas Eve/Day.

SERVICE

Descriptions

BRIDAL MAKEUP APPLICATION

Enjoy this makeup application while you drink champagne & cherish the moment of being the bride. We bring everything you need for your makeup service. This 1-hour and fifteen-minute service covers a complete look for photo-ready makeup. We use techniques & products for makeup that lasts for hours.

STARTING
AT
\$230

MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. We bring everything you need for makeup services for additional people who want to look as good as they feel. This 30 minute per person service covers a complete look for photo-ready makeup. We use techniques & products for makeup that last for hours.

STARTING
AT
\$115

AIRBRUSH ADD ON

Our signature Airbrush add-on will have you looking red-carpet-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor & air pen to gently mist foundation to your face. Made for photo-ready makeup, it's exceptional for long-wearing makeup. If you've had airbrush makeup & didn't like it, try it again. You'll love our techniques.

\$30+

SERVICE

Descriptions

FALSE LASHES (STRIP AND INDIVIDUAL)

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. We'll determine which lash style suits your eye shape so they'll look like you were born with them.

STARTING
AT
\$15

TATOO COVERAGE

Want to cover that tattoo for your wedding day? We're experts at tattoo coverage that lasts for days. Using professional products made for movies & special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send us a photo for a custom quote. Depending on the tattoo, we may factor in extra time.

STARTING
AT
\$75

RED CARPET TOUCH UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. We can follow you around like a celebrity on the wedding day to be sure you always look picture perfect.

STARTING AT
\$100 PER HOUR PER
ARTIST

PERSONAL SHOPPING SERVICE

If Red Carpet Touch Ups doesn't fit with your plan, no problem. While our makeup last for hours, we can't fight mother nature. To ensure you have everything you need for your wedding day, and beyond let's go shopping together. We'll choose all the colors & textures that are right for you. Shop virtually or meet in person at your favorite store.

STARTING AT
\$250 FOR 3
HOURS

BRIDE ONLY? TAKE ADVANTAGE OF OUR 1:1 PACKAGE!

The Curated Bride

\$500



Keeping your wedding small and intimate? The Curated Bride is designed for makeup for the bride only.

Your Artist will arrive 15 minutes early to set up and will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe.

Your artist will arrive with a professional makeup kit stocked with the most professional and luxury brands.

Your artist also comes with "The Makeup Light™" so you don't have to worry about bad lighting for beauty services.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup trials before the wedding day are performed on location and travel fees may apply.

*Secure Your
Wedding Date*

50% OF TOTAL
CONTRACT

Full balance due 14 days before
your wedding day.

SCHEDULE A FREE
PHONE CONSULT

IN PERSON & VIRTUAL MAKEUP *Classes*



SIGNATURE

Makeup Classes



MAKEUP BAG MAKEOVER \$175

New job? New life? Let us makeover that skin care regimen and makeup bag to fit with your lifestyle. In this in-person or virtual class, you will learn what works and doesn't work and teach you a basic beauty look.



FLAWLESS FACE \$200

Frustrated with foundation and concealer? In our Flawless Face class, you learn how to get a gorgeous complexion. This in-person or virtual makeup class is the "core" for more advanced makeup to build on.

WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



Katie said...

From the start Veronica was kind, professional, organized, and most importantly a great makeup artist. Throughout my makeup trial, Veronica was patient and receptive to my requests and truly worked with me to make sure I was comfortable and loved the makeup that I would be wearing for my wedding.



Allie said...

Veronica is the best! Personable, professional, dedicated, and so talented!! She did such an amazing job on my bridal makeup, as well as my bridesmaids and my mother who are not used to makeup normally..... they looked beautiful! Her dedication to making you happy is her biggest priority, what more can you ask for?



WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



Kailyn said...

There are no words to express my gratitude for Veronica and the amazing work she did for my wedding. I couldn't be happier with the way I looked, and she listened to everything I asked for. Her work is absolutely stunning and gorgeous and there is no doubt I will be referring her to every bride.



Kelly said...

I absolutely LOVED working with Veronica! She is so friendly and personable, and you can tell that she is passionate about makeup. She did my makeup for my wedding and I couldn't be happier with the way it turned out! On my wedding day, I felt so pretty all day long and the makeup photographed beautifully as well!



WHAT TO BRING TO YOUR *Makeup Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your makeup trial:

- Wear a light or white blouse or top as the reflected light from a light blouse or dress changes the way makeup looks!
- Please have cleansed and exfoliated skin (the day or evening before is a perfect time to do a light exfoliation so your complexion is makeup ready), and moisturized face.
- Make sure your brows are shaped as you like them to be; it's wise to have your essential brow shape as you like it. (On the wedding day, your schedule will not allow for major brow cleanup as part of a makeup application)
- Bring photos, whether on a Pinterest or other inspiration board, or actual tearsheets, of makeup looks you like; this helps to fully understand your vision.
- Bring preferred products; foundations, mascaras etc. It's important to understand what products work for you, and also to have an understanding of how you like to wear your makeup and what works best on your skin. I do bring my entire kit though, so do not worry!
- Please note that phone photos usually taken at your preview in no way reflect the lighting conditions nor the sophisticated photographic equipment your photographer will use on the day of your wedding. Phone photos show me where I might adjust my work, as I find that previews can be a "first draft" at the direction we are going in, together. These photos simply give a sense of how makeup "reads". It helps refine thoughts on product selection and can be a guide for adjustments.
- My personal (and overarching) goal is that I understand your style and preferences so that you receive the service that you need and want. As you leave your preview appointment, I encourage you to look at your makeup in different lighting conditions (rear view mirror, bright sun, etc.) and get back with any thoughts or feedback.

WHAT TO HAVE ON THE *Wedding Day*

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

MAKEUP FOR ATTENDANTS

- 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- Come with a clean face (no mascara bits from night before). You can apply an SPF-free moisturizer.
- Lip color, lip pencil, or lip gloss you love.
- Your makeup bag with the makeup products you usually wear. We want to see the colors you love.

OTHER CONSIDERATIONS

- Artists and stylists work with tools that can be hot, and tools near the eyes, we ask that all artists & stylists have a workspace free of traffic flow to avoid accidents.
- A table for each artist and stylist to lay out their hair and makeup tools.

WEDDING DAY

Skin Prep Checklist



REMOVE ALL EYE MAKEUP (MASCARA BITS AND ALL) USING EYE MAKEUP REMOVER OR MICELLAR WATER

WASH OFF ALL MAKEUP USING FACIAL CLEANSER OR OIL.

APPLY EYE CREAM

APPLY PM SERUM (NO RETINOL)

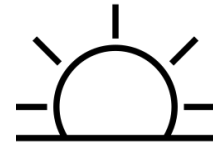
APPLY FACE MOISTURIZER

EXFOLIATE DRY/CRACKED LIPS WITH SUGAR MIXED WITH WATER

APPLY LIP BALM

DRINK WATER

GET PLENTY OF SLEEP!



WASH FACE WITH GENTLE CLEANSER

APPLY EYE CREAM

APPLY VITAMIN C (IF USED)

APPLY FACE MOISTURIZER (NO SPF!)

APPLY BODY MOISTURIZER (NO SPF!)

APPLY LIP BALM

DRINK WATER

BE ON TIME FOR YOUR APPOINTMENT!

HAVE FUN!

REMINDER: BRING LIPSTICK OR GLOSS TO TOUCH-UP WITH THROUGHOUT THE DAY.



BOOK MY
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Fill out this quick and easy form, and we'll get you a custom contract in 24 hours or less.

Questions? Let us help!
Schedule a Complimentary Phone Call



HAVE MORE QUESTIONS?

FAQ

Did we miss something here?
Visit our:
[Frequently Asked Questions Page](#)

GET IN TOUCH

Contact Us



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